



FRIENDS ON THE HARBOR

GALA, SEPT. 21, 2023, 6–8:30PM
HYATT REGENCY, BOSTON HARBOR

Join 150+ Boston area professionals for a night of dinner, dancing, and special guests to support and celebrate the work of LBFE Boston.

Sponsor Media Kit

Thank you for sponsoring [LBFE Boston](https://www.lbfe.org) | Little Brothers – Friends of the Elderly’s annual [Friends on the Harbor](https://www.lbfe.org) fundraising gala! Your kindness will help us to continue to fulfill our mission of relieving loneliness and isolation among Boston’s older adults!

We look forward to seeing you on Thursday, September 21st. Doors open at 6:00 pm for registration and the event begins at 6:30 pm.

Here are a few reminders as we approach the big night! If you haven’t already, **please send the following to gala@littlebrothers.org, as soon as possible, but no later than Thursday, September 7, 2023.**

Company Logo for Website & Printed Program

- High-resolution logo PNG,
- White background for website; Transparent background for printed program
- Preferred size logo for web: 514 x 330 pixels

Ad for Printed Program

- 4/C (four-color) PNG or PDF
- Full Page Ad for First Mate (\$5,000) and Buoy (\$2,500) Level Sponsors
 - sized 8.5” x 8.5”
- Half Page Ad for Anchor (\$1,000) Level Sponsors
 - Sized 8.5” x 4.25” or 4.25” x 8.5”

Guest Names & Email Addresses

- Include the first & last name and email address of each guest. We encourage our Sponsors to invite *any* guests that share their same passion for LBFE Boston’s mission....friends, family, colleagues, employees, etc.
- First Mate (\$5,000) & Buoy Level Sponsors (\$2,500) may invite 8 to 10 guests
- Anchor (\$1,000) Level Sponsors may invite four (4) guests



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Dietary Restrictions

- Please let us know if any of your guests have dietary restrictions

Online Silent Auction

If you and your guests would like to participate in the online Silent Auction, please Register to Bid in advance at <https://givebutter.com/c/FOTH23/auction>. Bidding opens on September 7, 2023, at 9 AM and closes on the evening of the gala at 7:30 PM.

Media Kit

Each sponsor will be individually highlighted on LBFE Boston's social media before the event, as well as on our website home and event pages. We welcome you to also promote your sponsorship and our organization/mission on your website and social media platforms too!

Be sure to follow/like LBFE on

- Event page <https://lbfeboston.org/friends-on-the-harbor-2023>
- Facebook <https://www.facebook.com/LBFoEBoston>
- Instagram <https://www.instagram.com/lbfeboston/>
- Twitter/X https://twitter.com/LBFoE_Boston
- LinkedIn <https://www.linkedin.com/company/5086232>
- YouTube <https://www.youtube.com/channel/UC1m41TvGYj6w6aGMBKk7juQ>

LBFE Boston's Mission Statement: Little Brothers-Friends of the Elderly is a national network of non-profit volunteer-based organizations committed to relieving isolation and loneliness among the elderly. We offer to people of goodwill the opportunity to join the elderly in friendship and celebration of life.

Suggested copy: We are proud sponsors of [LBFE Boston](#) | Little Brothers-Friends of the Elderly and their *Friends on the Harbor* annual fundraising gala to benefit isolated older adults and foster intergenerational friendships!

LBFE Boston offers hundreds of daily social, digital equity/literacy, and creative arts classes to older adults in public and affordable housing and senior centers each year. Here, they connect with local students, enjoy activities together, share life experiences, and grow mutually beneficial, joyful relationships.



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Help us celebrate 44 years of connections, community & programming! Buy tickets, sponsor the gala, or donate here: <https://lbfeboston.org/friends-on-the-harbor-2023>

Image for Social Media Use

PROUD LBFE BOSTON SPONSOR



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join us in connecting generations
& ending isolation among older
Bostonians

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FRIENDS OF
THE ELDERLY
BOSTON

LBFE