



July 2024

Dear Friends,

Social connectedness is powerful—not only offering a sense of belonging but, research shows, helping people to live longer, healthier lives. **We invite you to join LBFE in making a difference for older adults in Boston.**

Since 1979, **LBFE Boston** has sought to alleviate social isolation among older adults. Today, our award-winning programs deliver intergenerational, technology, and arts programming at no cost to older adults living in public and affordable housing. Whether over games, or computer training, or in a dance class—generations connect, and neighbors become friends.

Opportunities for joy and growth are essential throughout the lifespan. As one of our participants said of an LBFE event: “It gets everyone together!” Our innovative programs also reflect Boston’s rich diversity, bringing multilingual, multicultural programming into the communities we serve. **Check out our Impact FY23 report to see how LBFE Boston is making a difference!**

By partnering with LBFE Boston, you can help us do even more: reach more older Bostonians, offer more programs, and build more connections within more communities. **We invite you to join us at Friends on the Harbor on Tuesday, October 1, 2024, and kindly request your sponsorship, at levels ranging from \$1,000 to \$15,000\*.**

Please see the **attached flyer** for information on how your *Friends on the Harbor* sponsorship can further LBFE Boston’s programs and mission. We look forward to hearing from you by September 3, 2024.

Thank you for partnering with LBFE. Your support makes all the difference to older adults across Boston.

With gratitude,

*Jean DeMayo*

Jean DeMayo  
Director of Development and Marketing  
617-993-4831  
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# FRIENDS ON THE HARBOR

## 2024 GALA

### An Evening Reception Presented by **LBFE Boston**

*Little Brothers - Friends of the Elderly*

*Tuesday*

# 10.1.24

### **Hyatt Regency, Boston Harbor**

Doors Open at 5:30 P.M.

Event Starts at 6:00 P.M.



Since 1979, LBFE Boston has sought to alleviate social isolation among older Bostonians. We bring innovative programming into senior housing and senior centers throughout the city. With opportunities that range from intergenerational gatherings to technology training to the arts, LBFE Boston helps older adults learn and grow in community.

Join us for an evening of cocktails and dancing to celebrate LBFE Boston's nationally recognized programs. Featuring: hors d'oeuvres, raffles, silent auction, and special guests.

#### **Your Friends on the Harbor 2024 Sponsorship:**

- Supports our mission and helps us expand programming to reach more older adult participants and student volunteers.
- Gets your organization noticed by Boston-area consumers who care about community-centric businesses.
- Receives recognition before, during and after the event, including across all LBFE Boston's communications.
- Provides reception tickets for your employees, clients, family, or friends.

LITTLE BROTHERS  
FRIENDS OF  
THE ELDERLY  
BOSTON

# LBFE

LEARN ABOUT OUR PROGRAMS AT [LBFEBOSTON.ORG](http://LBFEBOSTON.ORG)

# Sponsorship Levels

Each level includes all benefits of lower tiers (except ticket numbers).

**PRESENTING**  
**\$15,000**  
*(one available)*

**Provides three months of internet access to older adults in all our Digital Dividends programs**

- Fifteen (15) guests, plus one drink ticket per guest
- Speaking opportunity during the event
- Joint press release
- Headline event signage, e-invitation, e-newsletter, social media, annual report, and website recognition (to 6,000 LBFE Boston supporters)

**CAPTAIN**  
**\$10,000**  
*(three available)*

**Gives four eight-week Creative Connections classes**

- Ten (10) guests, plus one drink ticket per guest
- Podium recognition
- Save-the-date recognition (to 1,500 LBFE Boston supporters)
- Prominent event signage, e-invitation, e-newsletter, social media, annual report, and website

**FIRST MATE**  
**\$5,000**  
*(five available)*

**Provides one year of evaluation for an LBFE Boston program**

- Eight (8) guests, plus one drink ticket per guest

**ANCHOR**  
**\$1,000**  
*(multiple available)*

**Purchases one year of supplies for two CitySites programs**

- Four (4) guests, plus one drink ticket per guest
- Recognition on event signage
- E-invitation, e-newsletter, social media, annual report, and website recognition

**BUOY**  
**\$2,500**  
*(multiple available)*

**Gifts holiday presents to 400 older adult program participants**

- Six (6) guests, plus one drink ticket per guest

**Please make checks payable and send reply slip below to:**  
LBFE Boston, Attn: FOTH 2024  
2 Park Plaza, Suite 400, Boston, MA 02116

**Secure online payments can be made at**  
<https://givebutter.com/sponsorFOTH24>



**Additional information or questions?**

Contact Zachary Roy, Operations Manager, at [gala@littlebrothers.org](mailto:gala@littlebrothers.org) or 617-524-8882

**YES!**

**\$**

We want to sponsor Friends on the Harbor 2024 to help alleviate isolation among older Bostonians and help build more connections in communities.

Sponsorship Amount

Sponsor's Name or Organization (as it should appear in recognition)

Contact Person & Title

Phone

Email

Address

City

State

ZIP