

FRIENDS ON THE HARBOR

Special Guest, Boston Housing Authority CEO
& Administrator, Kenzie Bok

2024 GALA

Tuesday, October 1, 2024
5:30 - 7:30 PM
Hyatt Regency
Boston Harbor

Sponsor Kit

Thank you for sponsoring [LBFE Boston](#) | Little Brothers – Friends of the Elderly’s annual [Friends on the Harbor](#) fundraising gala! Your kindness will help us to continue to fulfill our mission of relieving loneliness and isolation among Boston’s older adults!

We look forward to seeing you on Tuesday, October 1st, 2024. Doors open at 5:30 pm for registration and the event begins at 6:00 pm. We are also excited to share an increase in the number of guests our sponsors may invite to attend!

Here are a few reminders as we approach the big night! If you haven’t already, **please send the following to zroy.bos@littlebrothers.org as soon as possible, but no later than Friday, September 6, 2024.**

Company Logo for Website & Digital Program

- High-resolution logo PNG,
- White background for website; Transparent background for printed program
- Preferred size logo 514 x 330 pixels

Ad for Digital Program

- 4/C (four-color) PNG or PDF
- Full Page Ad for First Mate (\$5,000) and Buoy (\$2,500) Level Sponsors
 - sized 8.5" x 8.5"
- Half Page Ad for Anchor (\$1,000) Level Sponsors
 - Sized 8.5" x 4.25" or 4.25" x 8.5"

Guest Names & Email Addresses

- Include the first & last name and email address of each guest. *We encourage our Sponsors to invite any guests who share their passion for LBFE Boston’s mission....friends, family, colleagues, employees, etc.*
- First Mate Level Sponsors (\$5,000) may invite eight (8) guests.*
- Buoy Level Sponsors (2,500) may invite six (6) guests.*
- Anchor Level Sponsors (\$1,000) may invite four (4) guests.*

****Please note that this is a change from previously advertised guidelines.***

Dietary Restrictions

- Please let us know if any of your guests have dietary restrictions

Mobility Needs

- Please let us know if you have any mobility needs (special seating, assistive devices, etc.)

Online Silent Auction

If you and your guests would like to participate in the online Silent Auction, please **Register to Bid** in advance at <https://givebutter.com/c/FOTH2024/auction>. Bidding opens on September 17, 2024, at 9 AM and closes on the evening of the gala at 7:00 PM.

Media Kit

Each sponsor will be individually highlighted on LBFE Boston's social media before the event, as well as on our website home and event pages, digital program, and event signage. We welcome you to also promote your sponsorship and our organization/mission on your website and social media platforms too!

Be sure to follow/like LBFE Boston on

- Event page <https://lbfeboston.org/friends-on-the-harbor-2024/>
- Facebook <https://www.facebook.com/LBFoEBoston>
- Instagram <https://www.instagram.com/lbfeboston/>
- Twitter/X https://twitter.com/LBFoE_Boston
- LinkedIn <https://www.linkedin.com/company/5086232>
- YouTube <https://www.youtube.com/channel/UC1m41TvGYj6w6aGMBKk7juQ>

Suggested social media copy: We are a proud sponsor and supporter of [LBFE Boston](https://lbfeboston.org/) and their *Friends on the Harbor* annual fundraiser to benefit isolated older adults by bringing intergenerational, digital equity, and arts programs to Boston's public/affordable senior housing and community centers.

Join us in celebrating 45 years of connections, community & programming! Buy tickets, sponsor the gala, or donate here: <https://lbfeboston.org/friends-on-the-harbor-2024/>

Image for social media use

