

# Engage with Purpose

*Creating Connections. Alleviating Loneliness  
& Isolation Among Older Adults.  
Strengthening Communities & Companies.*

# Corporate Engagement Opportunities 2025



**LBFE**  
LITTLE BROTHERS  
FRIENDS OF  
THE ELDERLY  
BOSTON

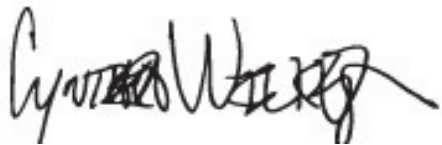


# A Message from Our Executive Director

Dear Friends,

At LBFE Boston (Little Brothers – Friends of the Elderly), we believe in the power of human connection. Since 1979, we have been committed to alleviating loneliness and isolation among low-income older adults, something that is more important now than ever. By partnering with us, your company can make a real impact and foster community, while building stronger, more connected teams within your own organization.

This is a chance to spark real belonging and where purpose meets teamwork.



Cynthia Wilkerson  
Executive Director



# Why Our Work is Important

Today, our free, on-site social, tech, and arts programs are delivered directly in Boston's public/affordable senior housing and at local senior centers. LBFE Boston advances equity by offering older people with limited resources a range of activities similar to what you find in market-rate retirement communities.



At the heart of our model is connection and building belonging and community. We engage local college students as participants, fostering friendships that bridge generations.

In FY25, more than 1,000 older adults will participate in our programs, proving that aging in community—not in isolation—is both possible and powerful, all while honoring cultural preferences and removing linguistic and physical barriers to participation.

# Why Partner with LBFE Boston?

✓ **Meaningful Impact** There is insufficient infrastructure and limited funding for social engagement for low-income elders to learn, connect, and grow together with their community. Your company will directly contribute to alleviating isolation—an invisible, but deeply felt, challenge in our city.

✓ **Purpose-Driven Engagement**

Our volunteer and engagement opportunities give employees a sense of purpose and connection, much like our programs which are essential to well-being and healthy aging.

✓ **Team Building with Heart**

Whether it's writing thoughtful cards, participating in team events, or organizing supply drives, our activities bring coworkers together in ways that promote empathy, fun, sharing, and seeing each other in new ways.





# How Your Team Can Get Involved

LBFE Boston offers a range of engagement opportunities and commitment levels. We can accommodate small groups (10-15) for offsite service events and also offer activities your team can participate in right at your office. We will work with you to customize a plan that fits your team's goals, culture, budget, space, and schedule.

[Read more detailed information here.](#)



## Service Mornings/Afternoons

Friendship & Flowers

Tech Cafes

**Card-Making** for older adult program participants

**Supply Drives** for LBFE Boston Programs or to support our community program partners

**Program or Event Sponsorships**

# Sponsorship Fees

For organizations that are not corporate partners of LBFE Boston, there is a sponsorship fee associated with working with us on private volunteer opportunities. This one-time gift helps defray the costs of the service project to our organization and also funds our regular programming.

This fee typically ranges from \$250 to \$1,000 depending on the activity selected, length of event, materials and staff needed, time to plan, execute and attend the project, and transportation.





# Ready to Connect Your Team & Community?

For more information and to discuss the best engagement opportunity for your company:



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***Together, we're creating a Boston and beyond where we ALL feel engaged, valued, and connected.***

